



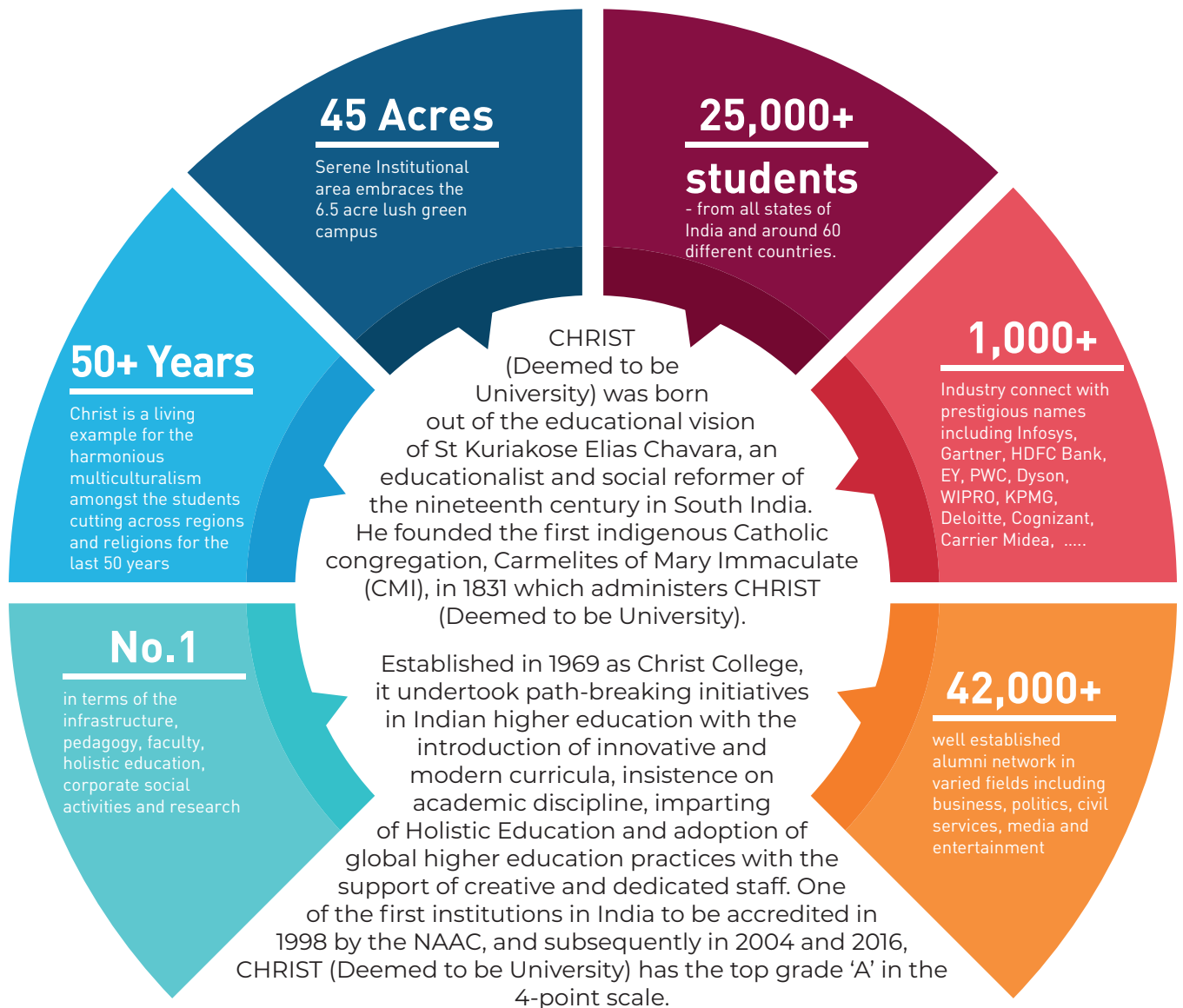
**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
DELHI NCR · INDIA

## MASTER OF BUSINESS ADMINISTRATION



**PLACEMENTS  
2019-2021**

# About CHRIST (Deemed to be University)



With the objective of spreading the vision of excellence and service across the country, CHRIST has now established its presence through its off campuses in Delhi-NCR and Pune - Lavasa. The campus is located strategically amidst the educational hub and the industrial area, providing a uniquely blended learning experience to the students.



# CHRIST

(DEEMED TO BE UNIVERSITY)

DELHI NCR · INDIA

CHRIST (Deemed to be University), Delhi NCR offers a fulltime MBA course with specializations in Marketing, Finance and Human Resource.

The curriculum and pedagogy at CHRIST (Deemed to be University), Delhi-NCR is designed to nurture managers for the future with a focus on holistic education and integral development. Personal mentoring, corporate influence, industry visits and live projects are part of the training, ensuring industry ready professionals through this course. The teaching methodology includes simulations, role play, skill development exercises etc. which enhances an individual's analytical and problem solving skills that make them more effective decision makers and future leaders of a complex and globalized corporate world.



**VISION**

**EXCELLENCE AND SERVICE**



## MISSION

CHRIST (Deemed to be University) is a nurturing ground for an individual's holistic development to make an effective contribution to the society in an ever changing environment.

## CORE VALUES

Faith in God  
Moral Uprightness  
Love of Fellow Beings  
Social Responsibility  
Pursuit of Excellence





**Fr Dr VIJU P. DEVIASSY CMI**  
Director and Dean

Rolling out CHRIST's red-carpet for the year's corporate recruiters, as the Dean and Director of this nationally acclaimed provider of Management Education, I feel inclined to point out that our two-year Master of Business Administration program is tailor-made to creatively respond to the formidable demands that the country's commerce and industry giants make on their young executives. Well trained to seamlessly fit into a global workplace of challenging digital environment and diverse cultural mosaic, they are sufficiently drilled in business procedures and manners apart from possessing an adequate grasp of the cutting-edge theoretical and practical management know-how. Disciplined and decorous, they are sure to match your expectations about the human resource you intend to hire.

CHRIST (Deemed to be University), as you might have gathered by this time, is an educational provider committed to excellence in professional expertise, and its performance record down the years has been impressive consistently. Our vision encompasses the promotion of such qualities in our student community that would invariably develop result-oriented leaders of the management sphere. CHRIST with the motto of "Excellence and Service" has imparted a whole-person education to them to make effective contributions to the society. Simply stated, they are driven by a desire to grow contributing much more than what their workspace asks for.

While wishing the best to our out-going graduates, I appeal to each one of them to ever remain the pride of their alma mater.



**B**usiness schools are abundant in our sub-continent and the graduates walking out of them to workplaces outnumber several times the slots available. Industry needs only the best and the rest are left behind to fend for themselves. CHRIST has ever been abreast of this embarrassing scenario and so has always designed its programs and training never to lag behind in industry standards.

The Master's in Business Administration is the flag-ship program of CHRIST (Deemed to be University) Delhi NCR campus and we have spared nothing in ensuring the impeccable performance of our graduate in the tech-driven data-flooded business world constantly defined by endless changes. We have offered them the first-of-its-kind industry-ready concentration options. Classroom learning enriched with real-world corporate exposure have built for them a robust foundation of business knowledge; we have honed well their leadership acumen with appropriate add-ons, and they have met and interacted with world-class entrepreneurs, executives and business leaders. We invite you to step in for a feel of what we have to offer the country's corporate world, and we are sure you will not be disappointed.



**FR. SUNNY JOSEPH**  
Campus Administrator



## LIFE AT CHRIST

**C**hrist (Deemed to be University), Delhi-NCR is recognized as a leading post graduate centre for Management Studies which provides specializations in Finance, Marketing & Human Resources.

We believe in building leaders through holistic, transformative and innovative education. It also envisions in developing their experiences with simulation, role plays, blended learning frameworks and also collaborates with individual coaching, mentoring, corporate interface, industry visits and live ventures.









## CHRONOS 2019

Uniformity and oneness being one of the main culture drivers amongst students, brightens up when an opportunity to successfully organizing an event comes up. Christ (Deemed to be University), Delhi NCR conducted its flagship management fest CHRONOS 2019 – ‘Ad Aeternum’ on 4th and 5th November 2019. As the theme itself suggests, ‘to eternity’ the event was designed to entertain all the aspects of a management college, may it be formal, informal or sports. The university witnessed some outstanding performances and happily presented them with worthy awards of trophies, exciting cash prizes and merit certificates. The most awaited fest was concluded as one of the most successful events and the wave of contentment hit everyone with a sight to set another benchmark next year.



## BLOOD DONATION CAMPAIGN

**A** voluntary Blood Donation Campaign was conducted at CHRIST (Deemed to be University) on 6 March, 2020 on behalf of Ghaziabad (Charitable) Blood Bank. Students were asked to register themselves for donating the blood. Around 100 students actively registered themselves for the campaign and donated their blood to the blood bank. The donors received a Certificate of Appreciation and a token of gift from the Blood Bank.



## CYBER CRIME AWARENESS WEEK

**D**epartment of Psychology along with Institute of Management organized “Cyber Crime Awareness Week” on August 31, 2019.

In today's age, cyber security challenges consisting of, to name a few, Ransomware Evolution, IoT Threats, Social Hacking, Cloud Jacking are the buzzwords. Cyber security threat was identified as a Tier-I threat in 2010 National Security Strategy alongside terrorism, war and national disaster. The threat actors are prevalent in many forms, such as cyber terrorist, hacktivists, script kiddies, internal user errors, so on and so forth.

On the backdrop of these threats, cyber security provides us with a solution by protecting networks and data and improving information security. Mr. Prem Gupta, IPS (DIG CBI) in this session provided us with measures, implementation of which will protect and give a peaceful cognitive cushion to the youths to combat cyber security threats. It was attended by the individuals with a lot of excitement and curiosity as it was a well taught informative session.



### CHANAKYA- MANAGEMENT GAMES BY AIMA

These Business games are experienced by our students every year to help them hone their decision-making and analytical skills in a realistic simulated business environment. Students get the opportunity to augment the management methodologies, tools and techniques that are learnt at our University.

Since launch of SMG in 1997, over 12,000 students from 250 B-Schools have benefited from this unique learning experience in a competitive environment. The competition urges participants to learn willingly, and the in- built interactivity enhances the learning by Understanding the cross-functional relationships among various management functions, Providing Exposure of running a company in a simulated environment, Honing operative and strategic decision making skills under many constraints such as time, finances and information.

It was a proud moment for Christ (Deemed to be university),Delhi NCR as two teams were able to reach the final round in north Region. Out them, one team from the institute comprising Suhaib syed and Nawazish anwar emerged as Regional level Champions of North Region and entered into Nationals for the same in Coimbatore at the 23rd Student Management games(SMG 2019).

Christ (deemed to be University), Delhi NCR conducted an “Corporate Talk Series” by Shri Harsh Sachdev, Executive Director, Northern Region- Indian Oil on 6th of September 2019.

The topic for discussion was “Conflict Management and Negotiation Skills”, in which Sri Harsh Sachdev discussed about some of the important skills that must be adopted by everyone working in an organization to be effective in the workplace.

While working in an organization, conflicts are quite common situation arising among team members and it is very necessary to adopt techniques that would help in resolving conflicts in a workplace.

Discussion on different negotiation techniques that could be adopted by people to settle their differences. Giving a better understanding of conflict and key skills and techniques for better management. These talk series were conducted to give an overview of the workplace environment and issues faced by employees and how to overcome them.



# FACULTY

The quality of education at CHRIST is expansive and we are striving to be one of the best places of learning where students prosper in excellence.

Faculty members and students have dedicated themselves to make it into a campus that lays an equal emphasis on intellectual, social, emotional and spiritual growth.



**DR. JOJI  
CHANDRAN**



**DR. VINOD  
SHARMA**



**PROF. M.T. JEANNE  
POULOSE**



**DR. SANJAY  
RASTOGI**



**PROF. SANJIB  
BHATTACHARJEE**



**DR. AKHILESH  
TIWARI**



**PROF. RUCHI  
PAYAL**



**DR. SACHIN  
SINHA**



**DR. PUJA  
KAURA**



**DR. CHABI  
GUPTA**



**DR. PRIYANKA**



**DR. DEEPTI  
SINHA**



**DR. SHIVANI  
CHAUDHRY**



**PROF. NUPUR  
GUPTA**



## TEACHING PEDAGOGY

### CLASSROOM METHODOLOGIES (Internal Exposure)

- Multi-disciplinary programs and projects, and a student centered pedagogy
- Use of multimedia (power point presentation, audio-visuals)
- Case studies, games, simulation, group activities, role play
- Guest lectures
- Scenario analysis, group discussions, quizzes, one on one discussion
- Mentoring and coaching

### BEYOND CLASSROOMS (External Exposure)

- Industry visits
- Conferences
- Live projects
- Seminars/summits
- Internships
- Development programs
- Special workshops
- Learning exchange programs
- Research based projects

### ASSESSMENT METHODS

- Quiz sessions
- Field study reports
- Article reviews
- Case analysis
- Assessment of classroom participation in case studies and discussions.
- Assignments
- Periodic tests
- Discussion forums
- Group discussion



The background features a dark blue grid with various financial data visualizations. At the top left, the number '63.772' is displayed. At the top right, '48.991' and '18.991' are shown. On the left side, '417' is visible. In the bottom left corner, '06.381' is present. In the bottom right corner, '12.002' is displayed. The main title 'FINANCE SPECIALIZATION' is centered in large, bold, white and blue letters. Below the title, the number '31.012' is shown in white. A white text box is positioned in the middle-right area, containing a paragraph of text.

# FINANCE SPECIALIZATION

31.012

The ever evolving domain of Finance has created a wide variety of specialist roles in investment and insurance companies, banks, venture capital firms and other corporate entities. This has thrown open a plethora of challenges and opportunities for the students to find a suitable role that fits their individual abilities and interest. To deal with these challenges, students are trained through various in-class and on field activities. Christ Finance and Analysis Cell (C-Fac), the finance club of the School of Business and Management, is also actively involved in helping them reinforce their classroom learning through symposia, workshops, publishing of the monthly finance newsletter, 'Money Mantra', guest lectures and Head Honcho interactions. Students are also sensitized to the needs of the society through a student-led initiative called 'Prayas', that organizes financial literacy workshops for the underprivileged.



**ABHINAV  
KUMAR**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Valuation of Luxamo (An online rental solution Company).



**ALBIN  
J SIBY**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: MSME Schemes and its Applicability.



**ALPHY  
SUNNY**

Specialization : Finance  
SIP Organization: Plutus business Advisory  
Project: Analysis And Preparation Of Legal Framework For Ngo Samarth For Csr Funding.



**ANU M  
LAWRENCE**

Specialization : Finance  
SIP Organization: Plutus business Advisory  
Project: Valuation of Project Sociaux (based on OTT Platfotm).



**JONATHAN G  
ABRAHAM**

Specialization : Finance  
SIP Organization: Plutus business Advisory  
Project: Industry Outlook on Impact of COVID 19 on Select Industries - FMCH , IT , Manufacturing & Leather Industry.



**JOSNA  
JOSEPH**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Applicability of NABARD Schemes on Mulch Film Industry.



**MOHIT KUMAR SHARMA**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Finding Commercial Potential Scope For Companies.



**NAVEEN KUMAR C R**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Valuation Of Project Casper (a Cloud Kitchen).



**RAYAVARAPU GOKUL BHARGHAV**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Valuation of project Sprinto (A Marathon Organizing Event).



**RENEERA JOSEPH**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Performance Analysis and Preparation of Investment Outlook Reports for Logistics, Chemical, Robotics and Packaging and Labelling Industries.



**ROSH GEORGE**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Performance Analysis and Preparation of Investment Outlook Reports for Construction, Event Management, and Automotive Components Industries.



**S M NAWAZISH ANWAR**

Specialization : Finance  
SIP Organization: Plutus Business Advisory  
Project: Analysis of Investment Decisions on the basis of Commercial Potential Scope.



**SATISH  
SHUBHAM  
TRIPATHI**

Specialization : Finance  
SIP Organization: Jmarathon Advisory Pvt Ltd  
Project: Basics of Indian Stock Market and International Currency Market.



**SHIVANGI  
GUPTA**

Specialization : Finance  
SIP Organization: Plutus Business Advisory Pvt. Ltd.  
Project: Industry outlook on Impact of Covid-19 on Industries.



**SRUTHI  
SURESH**

Specialization : Finance  
SIP Organization: Plutus business Advisory  
Project: Performance Analysis and Preparation of Outlook Reports of Pharmaceutical, Agriculture, Textiles & Apparels and Retail Industry.



**VAISHNAVI  
TIWARI**

Specialization : Finance  
SIP Organization: Plutus business Advisory  
Project: Applicability of SIDBI Schemes and preparation of commercial potential scope for CODE and CASHCRY.



# MARKETING SPECIALIZATION



CHRIST (Deemed to be University) Delhi NCR makes an all-out and concerted effort to groom the students for promising careers in the marketing domain. The students are not only imparted with the requisite knowledge of the theoretical discipline of marketing but are also given a grounding in the hands-on skills and traits required for becoming a successful and high performing marketing professional. 'Bemarking', the marketing association of the School of Business and Management is active round the year in honing the marketing skills of students by way of a plethora of student-driven activities and events. In addition to this the students are brought in close connect on an ongoing basis with the real world marketing work environment through a number of industry interface initiatives like guest lectures by corporate executives, workshops, live projects and field visits.



**ABDULLAH  
AZIZ KHAN**

Specialization : Marketing  
SIP Organization: Miles Education  
Project: Reaching out to the potential customers through digital marketing.



**BIBIN  
SEBASTIAN**

Specialization : Marketing  
SIP Organization: Plutus Business Advisory  
Project: A Study On The Factors Affecting Consumer Satisfaction Of Attendees On Webinars In Delhi Ncr.



**JAFFIN  
JOHN**

Specialization : Marketing  
SIP Organization: TES Ventures  
Project: A study on Marketing strategy to promote the counselling and consulting in India.



**JITIN  
ALEX**

Specialization : Marketing  
SIP Organization: Cooper Standard India Private Ltd  
Project: Customer Satisfaction Towards Cooper Standard Products With Reference To Automotive Part Industry.



**JYOTI  
MISHRA**

Specialization : Marketing  
SIP Organization: TES Ventures  
Project: An Experiential Learning On Developing Strategies For Digital Marketing In The Field Of Counselling.



**KUMAR  
PRITAM MEHTA**

Specialization : Marketing  
SIP Organization: Plutus Business Advisory  
Project: consumers behaviour towards webinar sessions conducted by Plutus business advisory.



**NIHARIKA**

Specialization : Marketing  
SIP Organization: Olcademy  
Project: Understanding consumer purchase behaviour with respect to e-learning websites (Experiential Learning).



**RAHUL  
ANDREW  
MENDEZ**

Specialization : Marketing  
SIP Organization: Unschool  
Project: The study of sales pattern of Unschool courses.



**RUCHIKA  
TRIPATHI**

Specialization : Marketing  
SIP Organization: Plutus Business Advisory  
Project: Consumer Buying Behavior Towards Feminine Hygiene Product.



**SAYED M  
SUHAIB  
AKHLAQUE**

Specialization : Marketing  
SIP Organization: TES Ventures Incorporation  
Project: Developing Marketing Strategies for Educational & Training Industry.



**MUSKAN  
DUNGARWAL**

Specialization : Marketing  
SIP Organization: TES Ventures Incorporation  
Project: Marketing Strategies To Promote Consulting Services In India.





# HR SPECIALIZATION

With the technological advancements, talent acquisition and management has become a challenging task at the corporate level. Acknowledging the challenges of the corporate, we have constituted a community of management students inclined in the HR domain which has been christened as “vibHRance”. This undoubtedly inculcates the student managers to develop, motivate and upscale the required skills essential to be an HR Manager. It analyzes the latest knowledge in Human Resources domain and the industry. The team publishes the recent news and best practices in ‘HR Vertical’ magazine.



**ALPHA MARIA  
ANTONY**

Specialization : HR  
SIP Organization: Addverb Technologies  
Project: Employee Wellbeing at Addverb  
Technologies Private Limited.



**ANTIKA  
DUDEJA**

Specialization : HR  
SIP Organization: TES Ventures Incorporation  
Project: A Study to identify the features, advantages,  
benefits and outcomes of recruiting out of work  
mid-career professionals as Interns.



**ANUKRITI  
DWIVEDI**

Specialization : HR  
SIP Organization: Leaders For Tomorrow Foundation  
Project: Inculcating The Culture Of Volunteering For  
Nation Building Among Youth.



**ARUSHYA  
MATHEW**

Specialization : HR  
SIP Organization: Vimala Milk Products  
Project: Employee satisfaction and employee  
handbook.



**KOIPARAMBIL  
ANU JOSHY**

Specialization : HR  
SIP Organization: TES Ventures Incorporation  
Project: A Study to identify the features, advantages,  
benefits and outcomes of recruiting out of work  
mid-career professionals as Interns.



**PRAGYA  
GROVER**

Specialization : HR  
SIP Organization: Indian National Youth Foundation  
Project: HR practices at Indian National Youth  
Foundation.



**ROMISH  
KURIAKOSE**

Specialization : HR  
SIP Organization: Conscript HR Advisors Pvt. Ltd.  
Project: Training and Development for Startups.



**SHARIN  
SAMUEL**

Specialization : HR  
SIP Organization: PLUTUS business advisory  
Project: Study Of Human Resource Practices.



**DERICK  
JOY**

Specialization : HR  
SIP Organization: TES Ventures Incorporation  
Project: Recruiting Mid-Career Professionals As Interns:  
Features, Advantages, Benefits And Outcomes.



**MISHIKA  
CHAUDHARY**

Specialization : HR  
SIP Organization: TES Ventures Incorporation  
Project: Recruiting Mid-Career Professionals  
As Interns: Features, Advantages, Benefits And  
Outcomes.



## OUR RECRUITERS



## OUR RECRUITERS





## PLACEMENT CELL



### **Manish Mishra**

Placement Coordinator

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### **STUDENT REPRESENTATIVES**

Vaishnavi Tiwari

Suhaib Sayed

Jyoti Mishra

Ruchika Tripathi

Gokul

Naveen

Alpha Maria

Niharika





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